



FOR IMMEDIATE RELEASE

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Go for the Greens Foundation Announces 2024 Annual Conference: Reach for the Stars

(Orlando, FL) — Go for the Greens Foundation Inc., a nonprofit organization empowering and advancing women in business, announces that the theme for its 18th annual conference is ***Reach for the Stars!*** The event takes place September 26-28, 2024, at Disney's Boardwalk Resort in Lake Buena Vista, Florida.

The conference's keynote speakers and programming are designed to offer support, education and networking opportunities that facilitate professional growth and foster meaningful business relationships. This year's sessions will match the intergalactic theme with discussions on bettering the planet through best practices in business, environmental responsibility, cross-border partnerships, financial operations and artificial intelligence. One of the highlights is the foundation's Concierge Connections program, which matches participants for potential business development opportunities. The conference also includes a mentorship experience for young women in high school through college, as well as a networking experience that demonstrates the power of golf in business.

"We strive each year to challenge ourselves and our dedicated volunteer planning team to develop interactive sessions that provide valuable and relatable content to our conference attendees," said Cindy Chace, co-founder and chair of the Go for the Greens Foundation. "Our theme this year, *Reach for the Stars!*, offers numerous opportunities to inspire and apply knowledge. We are delighted to feature a guest speaker from the space industry, as well as workshops on supply chain changes, sustainability solutions, technology advances and personal and financial wellness. We are integrating our mentorship experience attendees with our accomplished businesswomen attendees to enhance the event for both groups."

A significant aspect of Go for the Greens is the continued commitment to support the fight against breast cancer. The conference features a steps challenge, with a portion of the proceeds from that initiative and the golf experience donated to the cause.

"Ensuring the comprehensive growth and well-being of women in business remains our top priority each year," said Diane Sears, co-founder and head of global programming for the foundation. "We have thoughtfully scheduled downtime activities to facilitate better connections and foster relationships in a relaxed and enjoyable setting. We are currently identifying guest speakers and workshops. The overarching theme for this year, centered around the vastness of stars and space, provides limitless possibilities for meaningful discussions, networking and the exploration not only of space, but of new business horizons."

Go for the Greens Foundation Inc., 2014 Edgewater Drive, Unit 186, Orlando, FL 32804

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Registration, hotel reservation and sponsorship information is available at www.goforthegreens.org. The foundation is seeking donations to cover the travel and hotel costs for young women attending the mentorship experience.

ABOUT GO FOR THE GREENS FOUNDATION

Go for the Greens Foundation Inc. is a 501(c)(3) nonprofit based in Florida. Its mission is to help women in business increase their revenue and impact the economy; offer education and opportunities in green and sustainable practices; strengthen existing and future business leaders; and develop business connections through golf. The organization's signature event is the Go for the Greens international business conference that includes a golf networking event as well as a mentorship program for young women in high school and college. The foundation's other activities include programs throughout the year that help advance its mission.

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