



Go for the Greens 2020

Business Development Conference for Women Entrepreneurs

September 23-25, 2020

Disney's BoardWalk Resort, Orlando, FL

www.goforthegreens.org

Sponsorship Opportunities

The following standard sponsorship packages are a sampling of what is available. Sponsorships can be tailored to suit your organization's requirements and designed for maximum ROI.

To purchase a standard package or to explore a package customized for your organization, contact us today! Visit www.goforthegreens.org, email info@goforthegreens.org or call us at 407-835-3774.

Emerald Level – \$20,000 Title Sponsor (3 available)

- Complimentary full conference registration for seven (7)
- Full-page color ad on back cover, inside front cover or inside back cover on-site program guide.
- Top recognition throughout the conference. Opportunity for welcome remarks as Title Sponsor during one featured event.

Choose one:

- 1) Thursday luncheon, includes "gobo" light display.
- 2) Friday luncheon, includes "gobo" light display.
- 3) Thursday evening poolside reception
- 4) Thursday evening dessert and fireworks reception at Epcot
- 5) Friday evening reception

Also includes:

- Logo placement on conference T-shirt
- Logo on home page of website as Title Sponsor
- Joint branding on pre-conference welcome email and welcome letter to attendees
- Company-branded display table in public area at event
- Top placement on banners and signage as Title Sponsor
- Logo on pre-conference marketing emails and promotional materials as Title Sponsor



- Company name mentioned in pre-conference social media marketing
- Opportunity to place promotional items in conference bags
- Prominent logo placement in quarterly electronic newsletter
- Opportunity to include two (2) questions on post-conference survey of attendees
- Continued post-conference exposure throughout the year
- Opportunity for two (2) articles or one (1) article and one (1) video per year in quarterly electronic newsletter
- Opportunity to distribute one (1) company-branded research report per year to Go for the Greens mailing list or conduct (1) company-branded webinar per year for Go for the Greens audience

Jade: \$10,000 Official Sponsor (6 available)

- Complimentary full conference registration for four (4).
- Full-page color ad in the on-site program guide.
- Recognition throughout the conference, with host recognition during one feature of the event. Opportunity for welcome remarks as sponsor during one featured event.

Choose one:

- 1) Thursday breakfast
- 2) Friday breakfast
- 3) Saturday golf breakfast
- 4) Saturday golf luncheon
- 5) Thursday keynote speaker
- 6) Friday keynote speaker

Also includes:

- Logo placement on conference T-shirt
- Placement on banners and signage
- Opportunity to place promotional items in conference bags
- Logo on home page of website
- Logo on pre-conference marketing emails and promotional materials
- Prominent logo placement on electronic newsletter
- Continued exposure post-conference through quarterly electronic newsletter
- Opportunity for one article per year post-conference
- Company name mentioned in pre-conference social media marketing



Peridot: \$5,000 Conference Sponsor (6 available)

- Full complimentary conference registration for two (2)
- Full-page color ad in on-site guide
- Recognition throughout the conference, with host recognition and opportunity for welcome remarks during one feature of the event.

Choose one:

- 1) Thursday general session
- 2) Friday general session
- 3) Matchmaker Lounge
- 4) Mary Schnack Award Presentation for service to WBE community.
- 5) Go for the Greens Foundation check presentation to cancer survivor
- 6) Friday mentorship luncheon

Also includes:

- Logo placement on banners and signage
- Logo on pre-conference marketing emails and promotional materials
- Logo on home page of website
- Opportunity to place promotional items in conference bags
- Continued exposure through post-conference quarterly electronic newsletter
- Company name mentioned in one post-conference (1) article per year

Kelly: \$3,000 Conference Sponsor (8 available)

- Full conference registration for one (1)
- Half-page color ad in on-site program guide
- Recognition during one feature of the event.

Choose one:

- 1) Breakout session (choose from among 6 topics) with material placed in breakout room
- 2) Social media station in lobby of conference
- 3) Putt contest in lobby of conference

Also includes:

- Placement on banners and signage
- Opportunity to place promotional items in conference bags
- Logo on pre-conference marketing emails and promotional materials
- Company name mentioned in pre-conference social media marketing
- Logo on sponsorship page of website
- Continued exposure post-conference through quarterly electronic newsletter
- Logo placement on Sponsors page of electronic newsletter



Hunter: \$2,000 Conference Sponsor (12 available)

- Full complimentary conference registration for one (1)
- Quarter-page color ad in on-site program guide
- Recognition through one feature of the event

Choose one:

- Company name mentioned in pre-conference social media marketing
- Logo on sponsorship page of website
- Opportunity to place promotional items in conference bags
- Continued exposure through post-conference quarterly electronic newsletter
- Logo placement on sponsors page of electronic newsletter

Lime: \$1,000 Conference Sponsor

- Full complimentary conference registration for one (1)
- Company name mentioned in pre-conference social media marketing
- Logo on website