



**GO FOR THE GREENS 2011
PROCUREMENT HALL FACTSHEET**
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- What:** Procurement roundtables and one-on-one matchmaker sessions.
- Purpose:** Connect women business owners with corporations and government agencies that can use their products and services.
- When:** One-on-one matchmaker sessions Thursday, September 15, 2011, and Friday, September 16; informal roundtables in the procurement hall Friday, September 16; golf networking event Saturday, September 17.
- Where:** Disney's BoardWalk Resort, Lake Buena Vista, Florida (near Orlando).
- Price:** None besides conference registration of \$375 (early bird price of \$350 before June 30, 2011), which includes roundtables, meals and educational sessions.
- Details:** Business attire recommended. Also:
- Roundtable sessions last 15 -20 minutes and attendees change tables. Roundtables accommodate 4 to 6 women business owners at a time.
 - One-on-one sessions are 15-20 minutes. Corporate and government representatives are contacted in advance to choose which businesses to interview. Additional sessions are set up on-site by mutual consent.
 - Procurement officers (buyers) should bring printouts about what they're seeking, as well as literature about their organizations.
- Questions:** Contact Diana Matthews, Procurement Committee Chair, diana@executivesconnected.com; Cathy Whitley, Procurement Committee Co-Chair, cathy@executivesconnected.com; or Nancy Allen, WBENC, nancyallen@womensbusiness.info.
- For general information about the conference or to participate as an attendee:** Visit www.goforthegreens.org; contact info@goforthegreens.org; or contact Conference Chair Cindy Chace at cchace@ups.com; or Conference Co-Chair Diane Sears at diane@di-verse-media.com.
- To participate as a sponsor:** Visit www.goforthegreens.org or contact Sponsorship Committee Chair Mercedes LaPorta, mlaporta@mercedeselectric.com, or Co-Chair Pamela O'Rourke at porourke@iconconsultants.com.